



INFORMATION PROTECTION AWARENESS BRIEFING

INTEGRATE AWARENESS PRINCIPLES INTO KEY BUSINESS INITIATIVES AND ACTIVITIES

- **Durban** 02 February 2012
- **Port Elizabeth** 21 February 2012
- **Cape Town** 24 February 2012
- **Centurion** 29 February 2012

CBIA is presenting a *specialised* morning briefing for all employees dealing with **confidential** and **sensitive** information, information with **economic** value, **custodial** information, **records** and **personal** information on a regular basis. Those responsible for protecting their organisations and themselves against information leakage and theft are also welcome. The briefing helps employees understand how they may improve business performance by using a practical but thorough process to protect their business secrets and intellectual property.

The objectives of the information protection briefings are:

1. to help employees recognise that the information they handle on a daily basis is valuable and that they are vulnerable;
2. to increase their security awareness and to make them alert of the threats against corporate information;
3. to inform them of their roles and responsibilities in this regard.

Corporate information gathering – from the ethical to the clearly criminal – is a fact of life, but in bad economic times, the urge to get an edge is greater!

The business climate has changed dramatically and more and more companies are now making their staff on all levels **aware** of the threats against corporate information.

No business is immune! Your competitors want to know what makes your company successful or what your company may do in the future to improve its competitive situation.

CBIA presents a new dynamic look at the threats based on real life case examples. Attendees receive a formal presentation and do a practical session to identify threats against information in the office and other environments. Examples from case studies and films are used to analyse the implications of events and the lessons learned for today's challenges.

Successful companies are making their staff on all levels aware of the threats against corporate information. The briefing will take the participants on an eye-opening journey regarding this important topic.

More than 2800 corporate employees have attended this briefing since 2007.

For **additional information** about this briefing or to arrange a meeting to discuss your requirements (we also present the briefing in-house) please call us on Tel (012) 664-3157 or send an e-mail to info@cbia.co.za.

The cost per person is R 1 425.00 (Including VAT). Complete the registration form and return it to Fax (012) 664-3180 or (086) 670-9007 if you wish to attend this unique briefing!

INFORMATION PROTECTION AWARENESS BRIEFING DURBAN • PORT ELIZABETH • CAPE TOWN • CENTURION

Name & Surname _____
 _____ Dr/Mr/Ms/Mrs
 Company _____
 Position _____
 Work Postal Address _____
 _____ Code _____
 Company VAT Number _____
 Phone () _____ Fax () _____
 E-mail _____
 Special Requirements (Dietary / Physical)

Briefings are presented from 08:30 – 12:15.

Select venue (X)

- Durban** Hilton Hotel 02 February 2012
- Port Elizabeth** Radisson Blu Hotel 21 February 2012
- Cape Town** Cullinan Hotel 24 February 2012
- Centurion** Protea Hotel 29 February 2012

BRIEFING FEE : R 1 425.00 per person. (Fee includes VAT, briefing booklet, coffee/tea and refreshments.) Please fax completed registration form to Fax (012) 664-3180 or (086) 670-9007. **(Save! Register four people from the same company and a fifth person attends free!)**

PAYMENT METHOD, CONDITIONS

Briefing fee payable to CBIA cc, PO Box 16063, Lyttelton, 0140, via bank deposit at Standard Bank, Centurion, Account number 410309869, Branch Code 012-645. Please include your name as the beneficiary reference on the electronic transfer or direct deposits. A VAT invoice and an acknowledgement letter will be issued on receipt of the completed registration form. Cancellations cannot be refunded but substitutes are accepted. We reserve the right to cancel or change the dates of events.

Attendee Signature _____ Date _____

Approved by _____ (Print Name)

tel (012) 664-3157 | www.cbia.co.za

REGISTRATION FORM